



MELANIE SCHUMACHER

UX/UI Digital Designer

CONTACT INFO

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TOOLS SKILLS

Sketch 

Figma 

Illustrator 

Photoshop 

InDesign 

DESIGN SKILLS

- Design thinking
- Design system
- Problem solving
- Wireframing
- Prototyping
- Visual design

EDUCATION

UX/UI BOOTCAMP

Springboard

BACHELOR OF SCIENCE

Metropolitan State University

EXPERIENCE

GRAPHIC UX/UI DESIGNER

Icario 2021 - Current

- Partners closely with diverse cross-functional teams to ideate, design, and deliver digital experiences that prioritize the needs and preferences of our users. Ensuring that these experiences are in harmony with our overarching business goals, fostering user satisfaction and success.
- Collaborates with our development team to translate design concepts into functional, user-friendly interfaces.
- Employs industry-standard design tools like Figma, Sketch, and Adobe Creative Suite to create comprehensive design deliverables.

GRAPHIC DESIGNER/ILLUSTRATOR

Touchpoint Media 2019 - 2021

- Utilized proficiency in Adobe Creative Suite to meticulously produce final design files for both print and web applications.
- Crafted visually stunning print assets, including publications, brochures, posters, and event marketing materials.
- Collaborated closely with our Creative Director and writers to conceptualize and execute illustrations that effectively communicate messaging and objectives.
- Managed multiple design projects simultaneously, adhering to deadlines and project timelines.

GRAPHIC DESIGNER/ILLUSTRATOR

Freelance 2005 - 2019

- Led end-to-end design projects for clients ranging from startups to established businesses.
- Designed branding materials, logos, and marketing collateral that effectively communicated clients' brand identities.
- Developed user-friendly interfaces and digital solutions for web and mobile applications.
- Illustrated custom graphics and visuals that enhanced the visual storytelling of clients' projects.